



**Brands with Values
Practitioner Training**

Winter 2024

with values™

Practitioner Training Overview

Elevate your HR and consulting expertise with our Accredited Practitioner Training

Our exclusive Accredited Practitioner Training is designed for forward-thinking professionals, like you, who are committed to making a real impact in the workplace.

This intensive, two half-day course is not just about learning—it's about transforming the way you understand and leverage values within organisations.

This course is more than just a training — it's an opportunity to become a recognised practitioner in values-based consulting.

You'll leave with the tools, knowledge, and confidence to drive meaningful change in any organisation, enhancing both individual and collective success.

Duration: 2 half days

Objectives:

- **Deepen understanding of values**
- **Master the BwV values system**
- **Boost measurement understanding**
- **Enhance cultural decoding abilities**
- **Apply insights practically**

Outcomes:

- **Certified practitioner status**
- **Improved analytical skills**
- **Enhanced client/ colleague impact**
- **Greater organisational influence**
- **Practical experience**

Practitioner Training

What you'll get

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Become an Expert in Values and Culture

- Gain a deeper understanding of the critical aspects of values and their role in shaping organisational culture.
- Learn how to identify and influence the culture within any organisation through a nuanced understanding of values.
- Master the 9 Categories and 4 Quadrants that define our values system, equipping you to analyse and apply them in real-world scenarios.

Decipher Culture with Precision

- Understand how our Culture Decoder tool can quickly and effectively assess the cultural dynamics of an organisation, enabling you to offer targeted, impactful advice.

Explore Cutting-Edge Measurements

- Stay ahead of the curve with insights into the latest metrics for Connection to Values, Belonging, Cultural Health, Burnout, Psychological Safety, and Cultural Distance — all backed by our real-world UK Study.

Master Report Analysis

- Get hands-on with report types, including online and PDF versions. Learn to quickly identify key trends and insights using our intuitive traffic lights system.

Apply Your Knowledge

- Put theory into practice with a collaborative group activity, working through a detailed case study to solidify your understanding and boost your confidence.

[To register your interest, click here](#)

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